



IN CONSTRUCTION AND BEYOND



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#### **Chairman Word**

Being one of the leading private construction firms in Egypt and the Middle East, El Maadi Engineering and Construction has built a diverse portfolio and accumulated extensive experience since our inception in 2014. We have successfully spearheaded the face of progress with constant revolutionary development and construction. El Maadi is now a renowned name in the field, leading a multi-tier investment portfolio with a multitude of specialized companies across various sectors.

We have consistently delivered projects and services with efficiency and professionalism, establishing ourselves as a formidable competitor in the market. Our reputation is founded on our commitment to quality, integrity, and respect among clients, competitors, and our dedicated team.

At El Maadi, we are committed to providing high-quality services and products on time and within budget. This dedication has allowed our client base to expand steadily over the years. We take pride in our skilled workforce, robust resources, and our unwavering determination to meet the highest standards of excellence.

The journey since 2019 has been both challenging and rewarding. Thanks to the loyalty of our clients and the hard work of our professionals, we have demonstrated our ability to fulfill our commitments and excel in performance. We achieve this through the application of advanced management practices and a strong focus on recruiting top talent who share our passion for quality construction and development.



Our vision reflects our strong commitment to the interests of our customers, maintaining the integrity of our professional relationships in the sector, and working successfully with our partners to build a brighter future. As we look to the future, we recognize that our past experiences are just one aspect of our growth strategy. We are committed to adapting to emerging opportunities and challenges. Our team conducts thorough analyses of both local and international markets, ensuring that we align our resources and strategies with market demands. Continuous skill development remains a cornerstone of our approach, empowering our people to meet the challenges of tomorrow.

At El Maadi Engineering and Construction, we are excited about the future and our role in shaping the built environment. We invite you to join us on this journey as we continue to grow and innovate in the construction industry

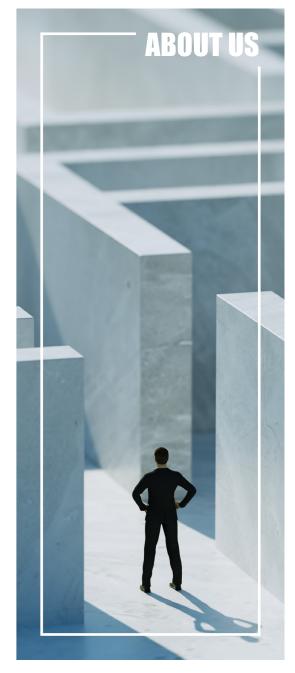


#### **About US:**

El Maadi Engineering and Construction is considered one of the leading companies in the field of general contracting and maintenance. We have made significant contributions across various sectors through entities owned by the company, including an import company and a security and guarding company. Additionally, we have made a meaningful impact in the education sector through an educational institution that has a strong reputation in this field, among other activities.

Over the past fifteen years, we have proven that we rightfully deserve the company's slogan, "We Are Pioneers." This slogan represents our commitment to uphold full responsibility and embody all the meanings of dedication to our partners in success. We leverage the best practical and academic expertise along with the latest technological advancements to contribute to enriching and developing the urban landscape and the import and export, security, and guarding sectors in the Arab Republic of Egypt.

Our vision is not just about construction for the sake of building, but to construct for the purpose of creating a better life. From this perspective, our companies have diversified to robustly contribute to achieving the group's mission, aiming to enrich our beloved homeland, Egypt, with more expertise and accomplishments



#### **EL MAADI GROUP COMPANIES:**

- 1- EL-MAADI For Engineering & Contracting
- 2- Maadi for Agricultural Development
- 3- Imperial College Egypt
- 4- El-Carrara Import & Export
- 5- El-Manara Franchise
- 6- Pyraplus for Exporting
- 7 Vet Ivoire



#### **EL Maadi for Agricultural Development**



- The company was established in 2021.
- The company operates in the field of land reclamation, agricultural cultivation, and livestock production.
- The company owns a piece of land measuring 3,100 acres in the New Valley Dakhla.
- 85% of the company's shares are owned by El Maadi Engineering and Construction, while 15% are owned by external investors
- The company has reclaimed approximately 1,100 acres of the total land area as a first phase and has planted medicinal and aromatic plants (organic).
- The investment size from El Maadi Engineering and Construction amounts to approximately 230,000,000 Egyptian pounds, spent on preparing and producing the first phase.
- The expected investment to operate the second phase and commence full-scale production, as well as start livestock production, is approximately 600,000,000 Egyptian pounds.

#### **Imperial College Egypt:**



- The company was established in 2020.
- The company owns an international school located in the Gardenia Compound under a usufruct agreement with the Armed Forces Housing Fund for a period of 25 years, in exchange for 800,000,000 Egyptian pounds.
- The company's shares are owned by El Maadi Engineering and Construction is 80%, while 20% are owned by external investors.
- The investment from El Maadi Engineering and Construction amounts to approximately 140,000,000 Egyptian pounds, spent on preparing and furnishing the school and covering the funding gap during the initial years.
- This year marks the third year of operation for the school, which is running efficiently and has a good reputation

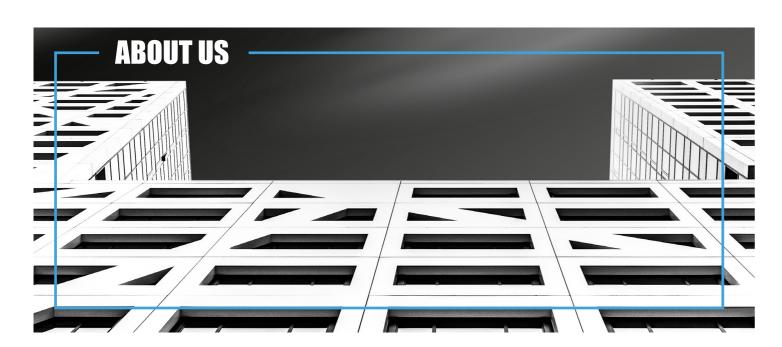


#### El Carrara Import & Export:



- EL Carrara was established in 2024.
- El Carrara operates in the field of import and export.
- The company's shares are owned by El Maadi Engineering and Construction is 70%, while 30% are owned by external investors
- The investment from El Maadi Engineering and Construction amounts to approximately 50,000,000 Egyptian pounds, spent on establishing the company and commencing imports.
- EL Carrara imports supplies for ceramic, marble, granite, and quartz factories.
- It imports polishing, cutting, and sanding products from Bianco-Monte in China.
- The raw materials, including powders and paints used in ceramic manufacturing, are imported from Akcoat in Spain and Turkey.
- EL Carrara is initially working with the aforementioned companies, with plans to expand imports from additional suppliers.





#### **El Manara Franchise:**



- El Manara was established in 2022.
- EL Manara operates in the field of real estate marketing and commercial brokerage.
- The company's shares are owned by El Maadi Engineering and Construction is 57%, while 43% are owned by external investors.
- The investment from El Maadi Engineering and Construction amounts to approximately 30,000,000 Egyptian pounds, spent on establishing the company and commencing operations.

#### **EL-MAADI For Engineering & Contracting:**

- The company was established in 2015.
- The capital of the company is 100,000,000 Egyptian pounds.
- It operates in the field of general contracting and the export of building materials (including construction works, finishing, electromechanics, and all types of contracting).
- The company has gained a prestigious position in the labor market within a short period and has become one of the companies executing important projects in both the public sector and sovereign entities, as well as in the private sector.

#### **Pyraplus for Exporting:**



- Pyraplus was established in 2017.
- It is located in Africa Abidjan (Côte d'Ivoire).
- The capital of the company is 4,000,000 dollars.
- The company's shares are owned by El Maadi Engineering and Construction is 60%, while 40% are owned by external investors.
- Pyraplus operates in the sale of building materials such as ceramic tiles, gypsum and its accessories, cement, insulation, and electrical supplies.
- The company obtained the agency for the Limak Turkish Cement Factory in Abidjan (Côte d'Ivoire).
- Pyraplus owns three warehouses in Abidjan for storing goods, as well as three showrooms for sales.

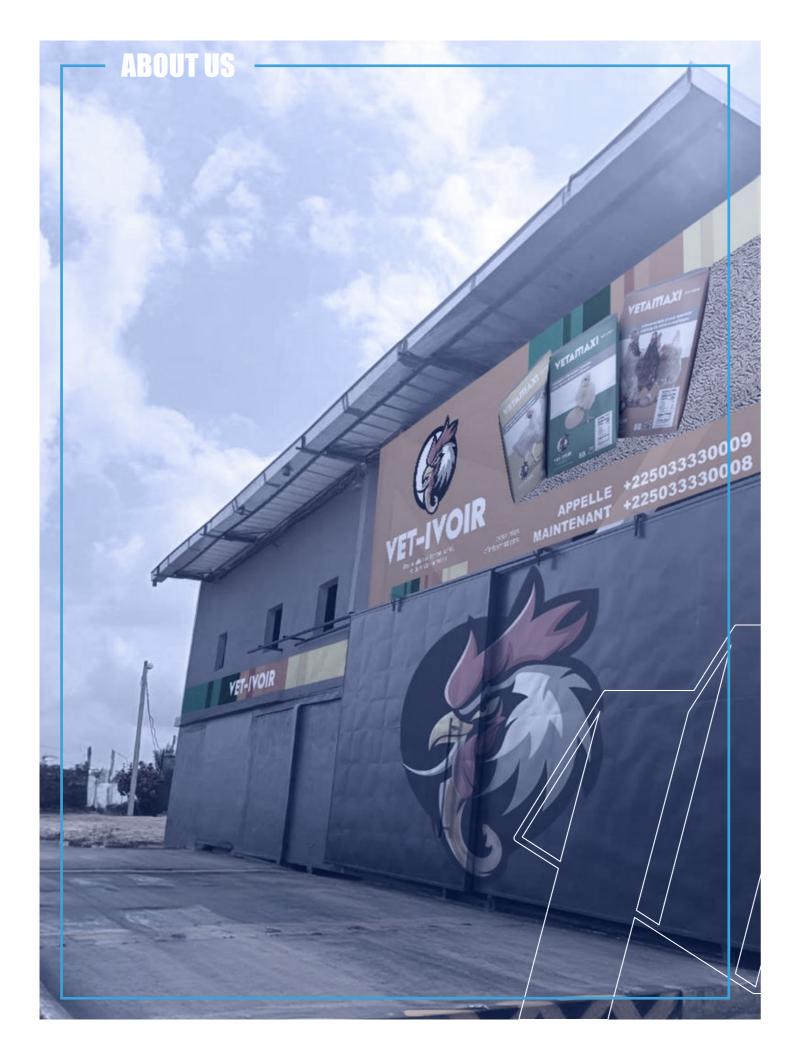


- Sales for the fiscal year 2023 amounted to approximately 20,905,648.50 dollars.
- Pyraplus has become prestigious in the labor market in Abidjan (Côte d'Ivoire) and is one of the largest companies currently operating there.

  It has developed and expanded into several fields beyond the sale of building products, including:
- Poultry farm.
- Feed factory.
- Veterinary medicine factory.
- Pyraplus aims to enter the agricultural sector and real estate development in Abidjan (Côte d'Ivoire).







#### **Vet Ivoire:**



We specialize in the establishment of modern poultry farms, feed production, and the care of chicken flocks. Our commitment to innovative farming practices ensures that we provide high-quality poultry products while maintaining the health and well-being of our livestock.

Location: Anyama, Abidjan, Côte d'Ivoire

#### **Key Services:**

- · Modern Poultry Farms: We design and build state-of-the-art poultry farms that enhance efficiency and productivity.
- Feed Manufacturing: Our feed production facilities create nutritious and balanced feed tailored to the specific needs of our poultry, promoting optimal growth and health.
- Poultry Care: We implement comprehensive care programs for our chicken flocks, focusing on biosecurity, health monitoring, and overall well-being.

#### Mission:

• To lead the poultry industry in Côte d'Ivoire by adopting sustainable practices, ensuring high-quality production, and contributing to the local economy through job creation and community engagement.

#### **El-Maadi for Engineering and Construction Values:**

At El Maadi Engineering & Construction we believe that the foundation of every successful construction project lies not only in the materials we use but also in the values we uphold. As we continue to grow and take on new challenges, we want to share the principles that guide us:



#### **Quality Excellence**

Strive for the highest standards in every project, ensuring that all work meets or exceeds client expectations.



#### Integrity

Uphold honesty and transparency in all professional interactions, fostering trust within the team and with clients.



#### **Teamworl**

Collaborate effectively with colleagues and partners, valuing diverse perspectives to achieve common goals.



#### **Safety First**

Prioritize the health and safety of all employees, clients, and stakeholders, ensuring a secure work environment at all times



#### **Continuous Improvement**

Embrace a culture of learning and innovation, seeking opportunities to enhance skills and processes.

These values are not just words on a page; they are the principles that guide our daily operations and decision-making processes. As we break ground on new projects, we remain committed to these ideals, ensuring that every structure we build is a testament to our dedication.

Join us on our journey as we continue to construct not just buildings, but relationships built on trust and shared values.









Intgrated Building

INTEGRATED BUILDING

Client:

Scope of work: Location:

Consulting: Years:

Project value:

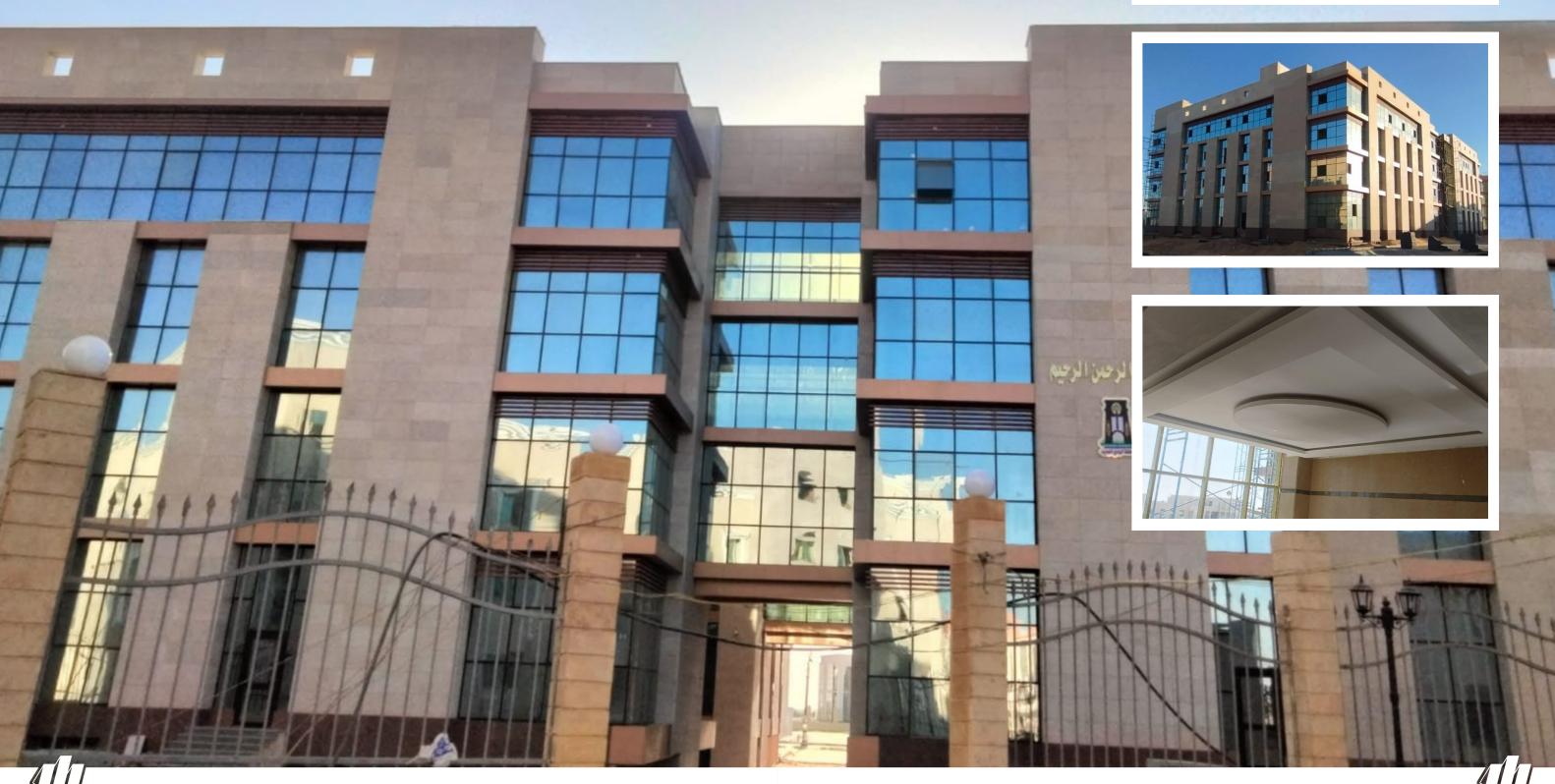
Cairo for construction & Mentanince

Courts complex - EL Kharga New Valley, Cairo, Egypt

Engineering consulting agency

28 Monthes : 230,000,00





INTEGRATED BUILDING

Client: Engineering Authority- Management of Major Projects BC Scope of work: Al Safwa Villas (100 Villas)

Scope of work: Al Safwa Villas (100 Villas)
Location: New Capital, Cairo, Egypt
HZ Consulting Office

Years: 15 Monthes Project value: 15,273,880





**INTEGRATED BUILDING** 

Client:

Scope of work:

Location: Consulting:

Years: 6 Monthes











**INTEGRATED BUILDING** 

Client:

The Armed Forces Engineering Authority Champollion Club Ismailia, Egypt Pavilion 24 Monthes

Scope of work: Location:

Consulting:

Years: Project value:

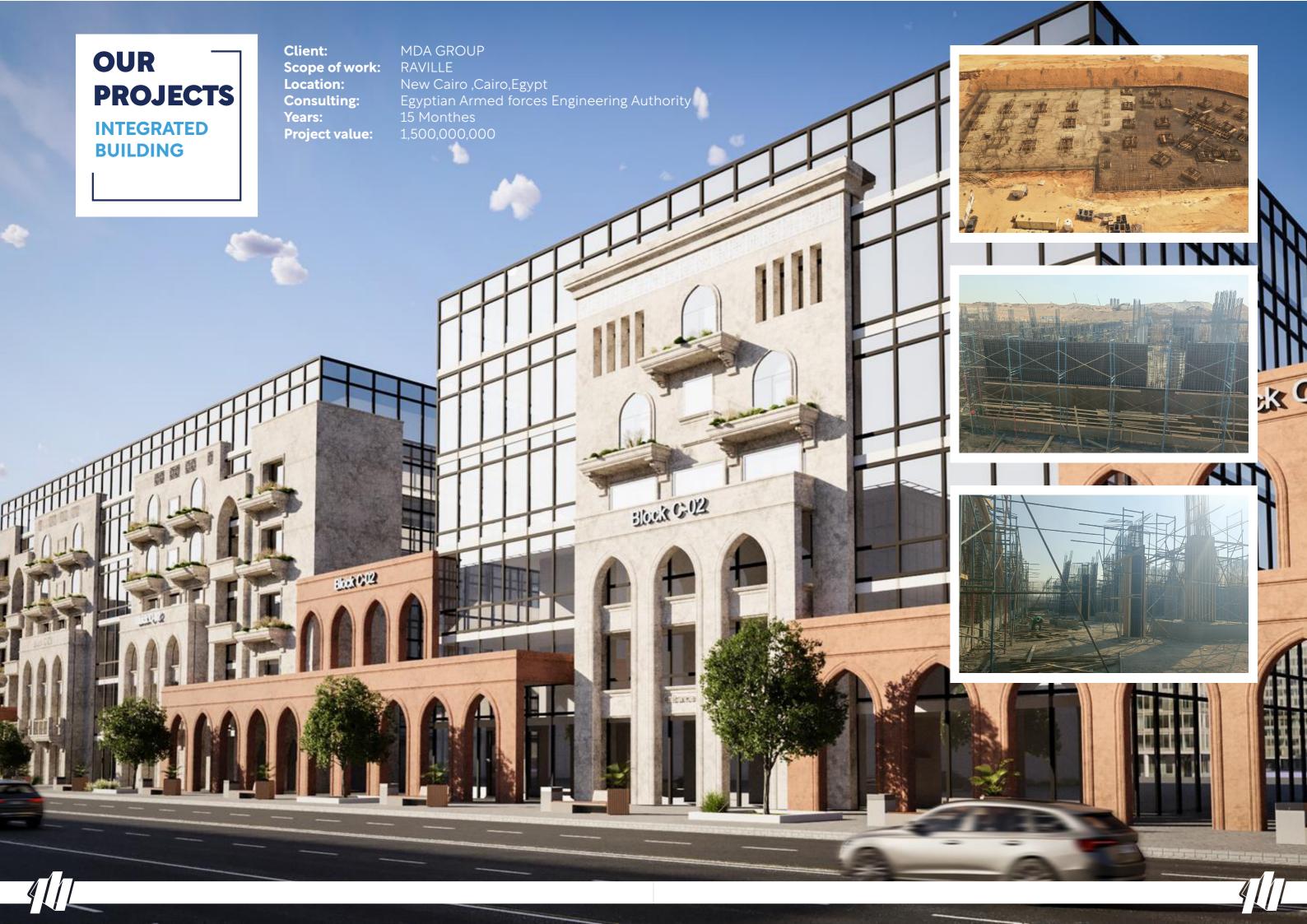


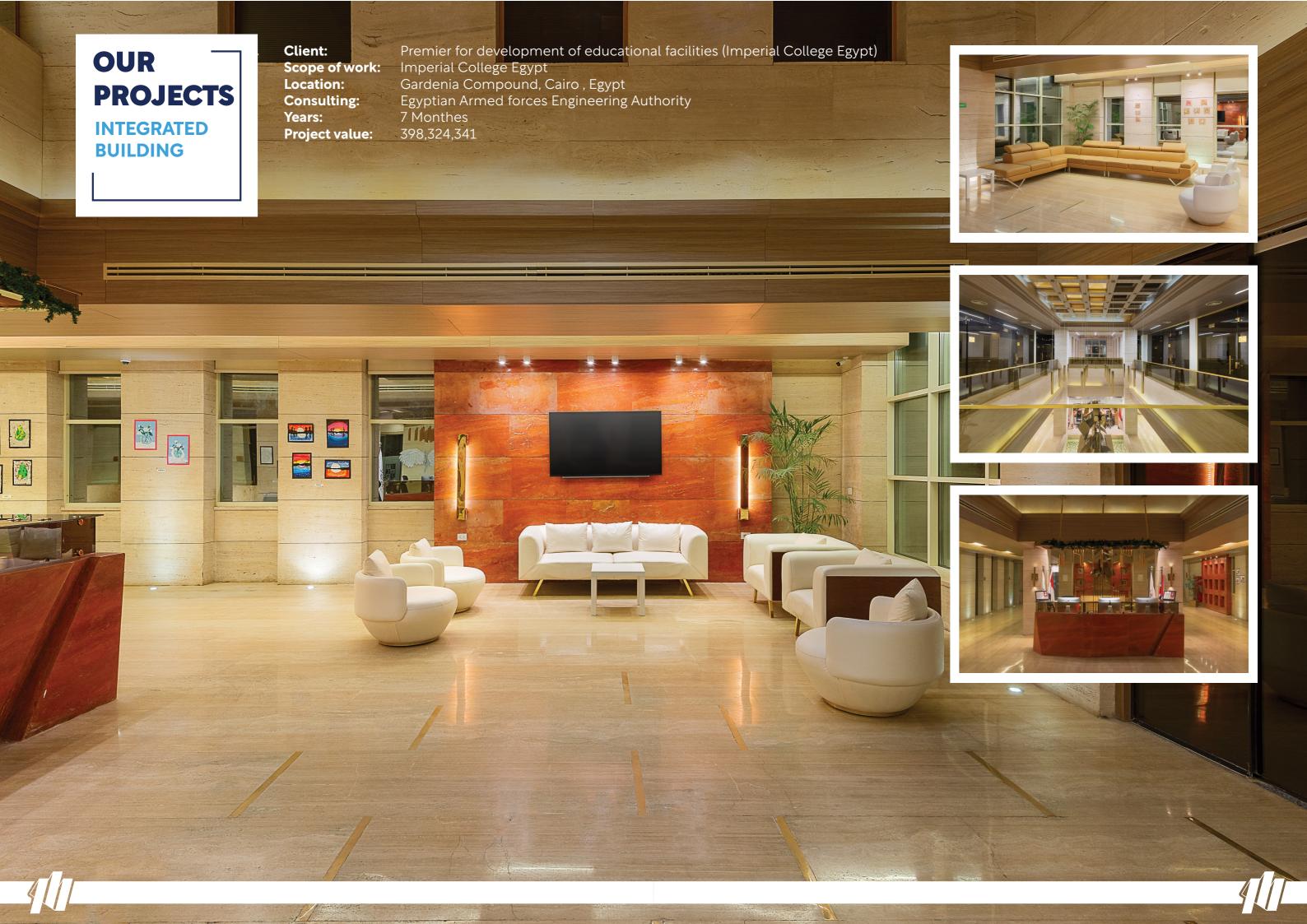
















Sample of our projects

Electro Mechanical











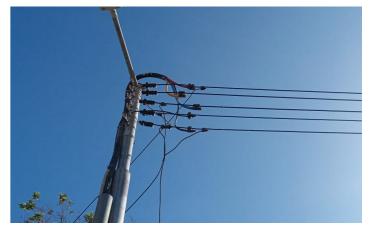
**ELECTRO MECHANICAL** 

South western Military Region Engineering Command El Marashda Village , El Waqf Center Client:

Scope of work: Al -Marashda Village, Qena, Egypt
Egyptian Armed forces Engineering Authority
3 Monthes Location:

Consulting:

Years: 932,421,187 **Project value:** 









Infrastructure & landscape

INFRASTRUCTURE & LANDSCAPE

South western Military Region Engineering Command Dishna water Station Treatment Client:

Scope of work:

Qena,Egypt ECG Location: Consulting:

Years: 12 Monthes Project value: 400,080,000









**INFRASTRUCTURE** & LANDSCAPE

The Armed Forces Engineering Authority New Ismalila (Forth Area ) New Ismailia, Egypt Sabbour Client:

Scope of work: Location:

Consulting: Years: 6 Monthes 121,762,370 Project value:







**INFRASTRUCTURE** & LANDSCAPE

Client:

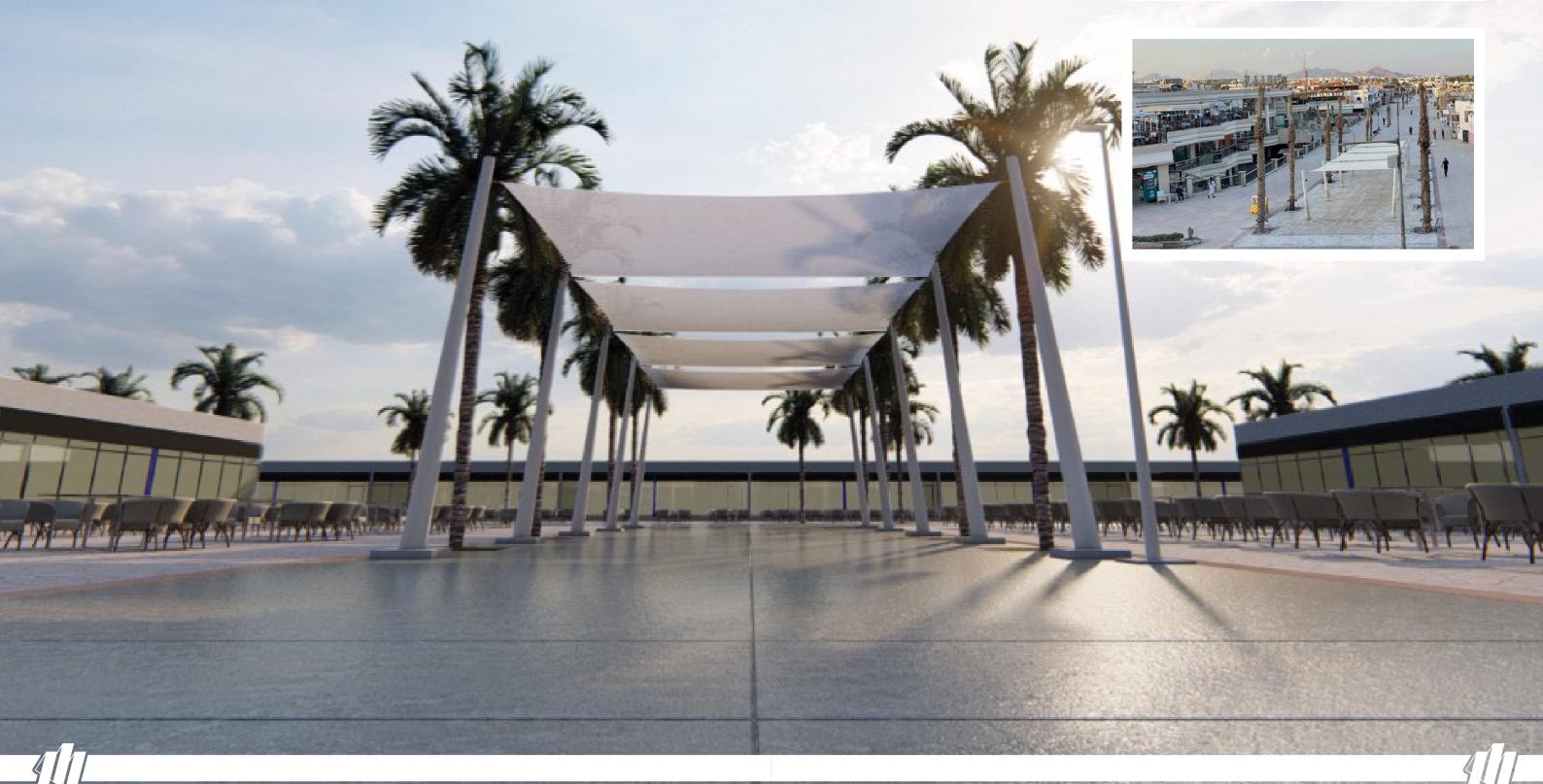
National service projects organization (Ministry of Defense )
Sharm El Shickh Tourist Walkway (Naama Bay )
Sharm El shikh, Cairo, Egypt
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Scope of work: Location: Consulting:

Years: Project value:

1.5 Monthes 19,381,145













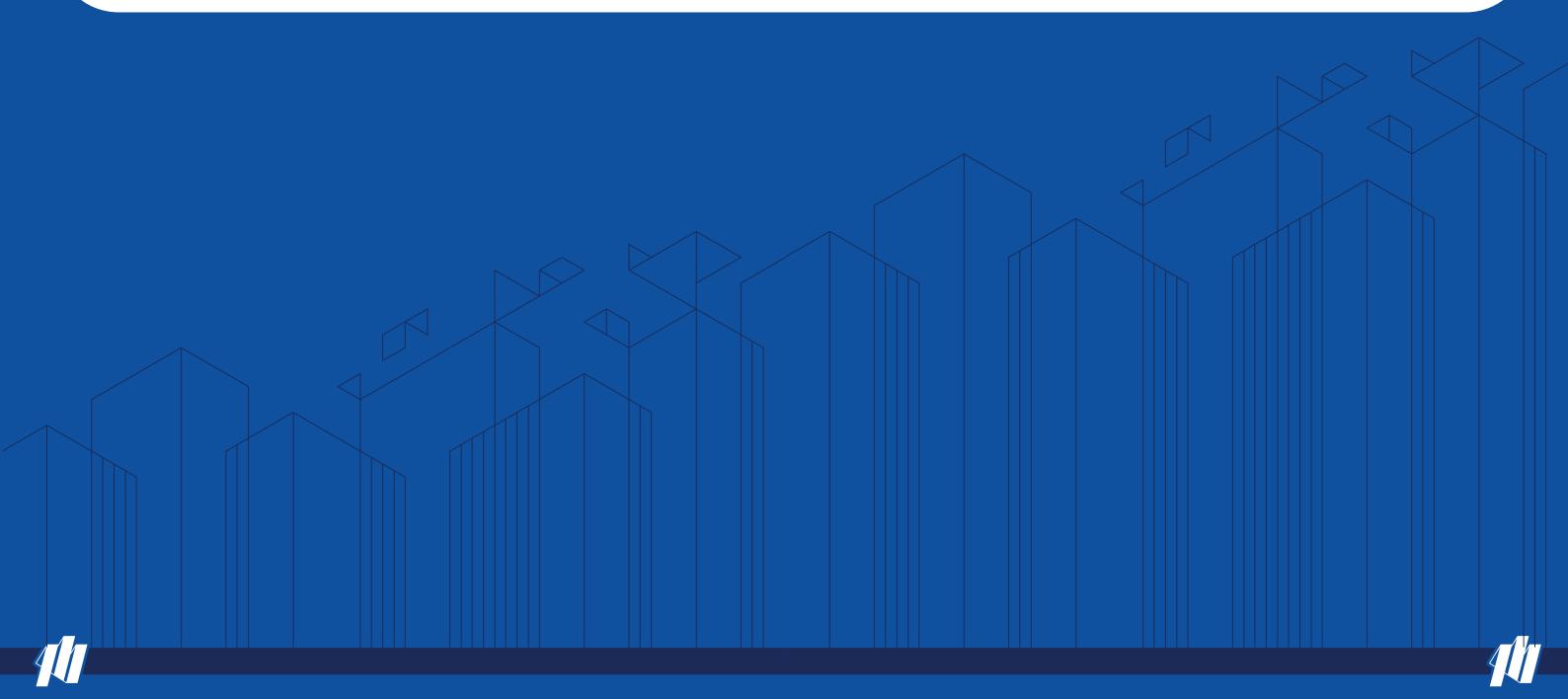












## Our Partner of succuses



































































### **Our Certificates**

#### **Quality Management Systems**



#### **Environmental Management Systems**



# Occupational Health and Safety Management Systems





